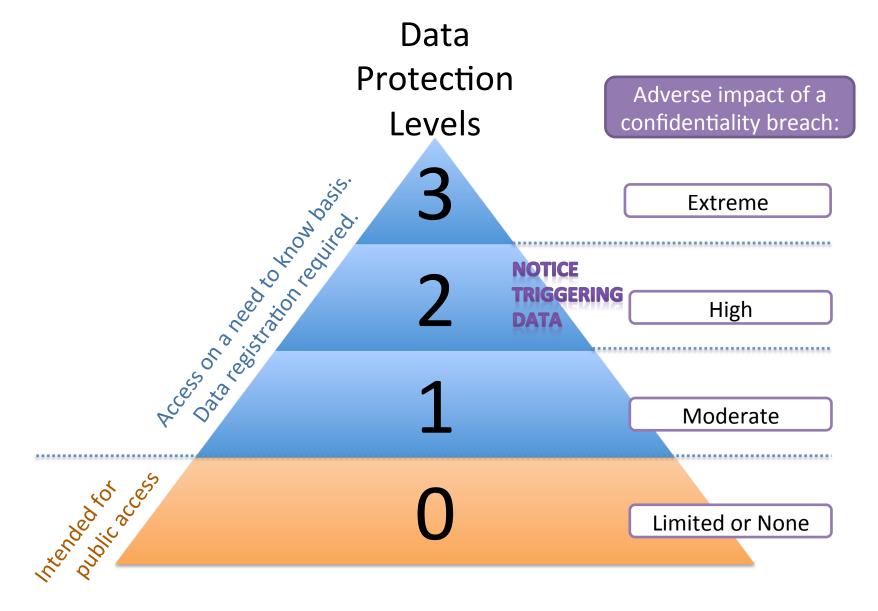
## **Data Classification Standard**



Data Protection Level	Adverse impact*	Sample Data Types (not an exhaustive list)
Level 3	Extreme	Data that creates extensive "shared-fate" risk between multiple sensitive systems, e.g., enterprise credential stores, backup data systems, and central system management consoles.
Level 2	High	Data elements with a statutory requirement for notification to affected parties in case of a confidentiality breach:  • Social security number  • Driver's license number, California identification number  • Financial account numbers, credit or debit card numbers; financial account security codes, access codes, or passwords  • Personal medical information  • Personal health insurance information
Level 1	Moderate	Information intended for release only on a need-to-know basis, incl.:  Personal information not otherwise classified as Level 0, 2 or 3, and Data protected or restricted by contract, grant, or other agreement terms and conditions, e.g.,:  • FERPA student records (including Student ID)  • Staff and academic personnel records (including Employee ID)  • Licensed software/software license keys  • Library paid subscription electronic resources
Level 0	Limited or None	Information intended for public access, e.g.,: Public websites, Course listings and pre-requisites, and Public directory data:  Staff: Name, Date of hire, Current position title, Current salary, Organizational unit assignment, Date of separation, Office address, Office telephone number, Current job description, Full-time or part-time, and Appointment type  Students (unless the student has requested that information about them not be released as public information): Name, Address, Telephone, Email, Dates of attendance, Number of course units in which enrolled, Class level, Major field of study, Last school attended, Degrees and honors received, Participation in official student activities, Weight/height (intercollegiate athletic team members only)

Public records requests, litigation or other legal obligations may require disclosure of information in any data class.

- \* Considerations for evaluating potential adverse business impact to the campus due to loss of data confidentially or integrity:
  - Loss of critical campus operations
  - Negative financial impact (money lost, opportunity cost, data valuation)
  - Damage to the reputation of the campus
  - Potential for regulatory or legal action
  - Requirement for corrective actions or repairs
  - University or campus mission, policy, or principles