

Social engineering is the art of manipulation used to gain access to information or devices.

Pretexting

Scammers create a good “pretext”, or story, to get their foot in the door. Once in, they try to steal your personal information and use it to commit identity theft or stage secondary attacks.

Prevent the attack. Email and/or phone spoofing can mask who is really contacting you. Verify their identity by calling the relevant company directly.

Tailgating

Tailgating is when an unauthorized individual follows you into a secure area to steal property or information.

Prevent the attack. Watch your back. If somebody has followed you and it doesn't feel right, report it to your building manager.